



WARLORD[®]

WHITE PAPER 2025

MORE THAN A CRYPTOCURRENCY.



ABSTRACT: WHAT IS WARLORD?

"Warlord is a mentality, a commitment to discipline, resilience, and the relentless pursuit of greatness. Whether in the ring, on the field, in the gym, the neon-lit battlegrounds of esports or the world of motorsport, the Warlord mindset belongs to those who push beyond limits, refuse to quit, and rise no matter how many times they are knocked down."

Warlord is also a fully integrated, decentralised sports economy, spanning all disciplines, providing financial empowerment, athlete sponsorship, and fan engagement through blockchain technology. It is a self-sustaining ecosystem that bridges real-world sport, finance, and digital engagement, ensuring that athletes, sports organisations, and communities have access to the funding and opportunities they deserve.

At the core of Warlord is the Warlord Foundation, ensuring that grassroots sports, independent gyms, youth clubs, and community centres receive the financial and structural support they need. Sport is more than just competition. It is a pathway to discipline, success, and opportunity. Through the foundation, a portion of every transaction within the Warlord ecosystem goes directly toward funding real-world change.

Built on Ethereum, Warlord integrates real-world sponsorships, tokenised rewards, and financial empowerment, ensuring that sport remains a way out, a way up, and a way forward.

"The impediment to action advances action. What stands in the way becomes the way." Marcus Aurelius



THE WARLORD FOUNDATION. SPORT AS A WAY OUT

Sport changes lives and opens doors. Our Foundation makes sure no one is left behind.

The Warlord Foundation is the beating heart of the Warlord ecosystem, ensuring that sport remains an accessible and transformative force for athletes and communities worldwide. Every trade, every bet, and every Visa transaction fuels real-world change.

A portion of every transaction within the ecosystem is automatically allocated to supporting grassroots sports, independent gyms, and youth initiatives, ensuring that the people and places that drive sport forward are not overlooked.

The Four Pillars of the Warlord Foundation:

1.Grassroots Athletes and Clubs:

Providing direct sponsorship, funding, and mentorship to young and developing athletes who lack financial backing but have the talent and commitment to succeed.

2.Independent Gyms, Youth Clubs, and Community Centres:

Keeping local training facilities and community hubs alive, ensuring that access to quality coaching, discipline, and self-improvement is never out of reach.

3.Youth Initiatives:

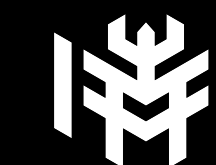
Using sport as a tool to provide structure, purpose, and discipline to young people, keeping them away from violence, crime, and addiction and giving them a real path forward.

4.Warriors Who Gave It All:

Supporting those who have sacrificed everything in the arena of sport or service, ensuring they have access to financial assistance, rehabilitation, and new career opportunities both within and beyond the Warlord ecosystem.

This is not charity. This is an investment in the future of sport and the lives it transforms.

“It is during our darkest moments that we must focus to see the light.” - Aristotle



THE WARLORD ECOSYSTEM

The Warlord ecosystem is already taking form, with sponsorships, athlete funding, and staking mechanisms firmly in place. Now, we bridge the gap between digital innovation and real-world dominance.

The first phase of Warlord's expansion establishes its technological foundation, integrating the Wallet, Visa Card, Betting Platform, and Mobile Game to create a seamless, interactive sports economy. This digital infrastructure fuels Warlord's physical expansion, evolving into sportswear, nutrition, and hydration, before reaching its pinnacle with Warlord Hotels & Retreats—exclusive destinations where elite training meets ultimate relaxation, offering luxury, recovery, & a sanctuary for those who live the Warlord mentality.

Each phase is a deliberate step forward, reinforcing Warlord's march toward a fully realised, decentralised sports economy that seamlessly connects digital infrastructure with tangible real-world assets.

The Warlord Ecosystem consists of:

- **The Warlord Wallet:**
A secure, multi-functional digital wallet supporting \$WARLORD and other major cryptocurrencies.
- **The Warlord Visa Card:**
A real-world spending solution that bridges crypto with everyday purchases.
- **The Warlord Decentralised Betting Platform:**
A transparent, blockchain-powered sports betting experience.
- **Warlord H2O:**
Sourced from the pristine springs of the Peak District, our premium, eco-friendly bottled water embodies purity and sustainability, fuelling the relentless spirit of Warlord.
- **Warlord Health & Nutrition:**
A supplement and performance drink range designed for athletes and those who train with purpose.
- **Warlord Sportswear & Performance Gear:**
A community-driven, athlete-focused sportswear line.
- **Warlord Hotels & Retreats:**
Exclusive destinations for high-performance recovery, wellness, relaxation and lifestyle experiences.
- **The Warlord Mobile Game:**
A play-to-earn gaming ecosystem where players can compete and earn rewards.



TOKENISED REAL ESTATE

THE WARLORD ASSET-BACKED EXPANSION

The acquisition of Warlord Hotels & Retreats will be funded through company revenue, ensuring that expansion is driven by organic growth and sustainable financial structuring rather than speculation. These assets will then be tokenised and linked to the blockchain, creating a direct connection between the Warlord ecosystem and real-world, revenue-generating properties.

By integrating real estate into the blockchain, Warlord establishes a tangible financial foundation for the ecosystem, ensuring that \$WARLORD is more than just a token, it is backed by real assets that generate ongoing value.

Through this model:

- Every acquired property strengthens the economic framework of Warlord, reinforcing token stability and long-term growth.
- Tokenisation allows for transparent, blockchain-based ownership structures, creating new opportunities for governance, staking benefits, and access privileges tied to the real-world properties.
- Warlord token holders gain unique access to these assets, including exclusive membership perks, discounted stays, and ecosystem-driven incentives.



This structure ensures that Warlord is not only building a decentralised financial system for sport but is actively laying down a foundation of real-world assets that support the token and the community behind it. As Warlord expands, its physical holdings will contribute to its overall strength, establishing a first-of-its-kind decentralised sports economy with real, asset-backed utility.

The Warlord ecosystem is a fully integrated, self-sustaining financial system for sport, where every component fuels the next, creating an unbreakable cycle of growth, opportunity, and empowerment. The \$WARLORD token is the fuel, the currency that drives every transaction, every experience, and every reward. It is not just a token; it is the key to unlocking the full potential of the Warlord empire.

Athletes, fans, and investors alike will use \$WARLORD to purchase exclusive sportswear, book luxury stays at Warlord Hotels & Retreats, pay for elite training sessions, order supplements and hydration products, stake for premium benefits, and even settle everyday expenses like meals and services within the ecosystem. Every interaction strengthens the network, reinforcing the symbiotic relationship between the token, the foundation, and the users who power it.

This is more than a sports ecosystem. It is a financial revolution that fuels athletes, clubs, supporters, and communities, where success is earned, opportunities are created, and every transaction reinvests into the future of sport and those who need it most.



REGULATORY COMPLIANCE AND LEGAL FRAMEWORK

Warlord is committed to full regulatory compliance and operates with a clear legal framework to ensure that \$WARLORD remains a fully functional utility token within the global sports and blockchain ecosystem.

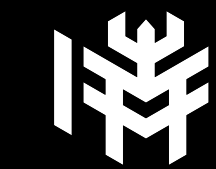
We have already secured a European Virtual Asset Service Provider (VASP) license in Poland, ensuring that Warlord operates within regulated financial and digital asset frameworks. This license allows Warlord to legally offer utility token services across Europe while adhering to stringent anti-money laundering (AML) and know-your-customer (KYC) regulations.

Warlord is structured as a utility token, not a security, meaning that its primary function is to facilitate transactions, access, and rewards within the Warlord ecosystem rather than acting as an investment vehicle. We continue to monitor global regulatory developments to ensure ongoing compliance with:

- European Union cryptocurrency regulations
- UK Financial Conduct Authority (FCA) guidelines
- United States Securities and Exchange Commission (SEC) token classification frameworks
- Any additional regulatory frameworks required for expansion into new jurisdictions

We are also working with leading legal and compliance professionals, including Bird & Bird LLP, to ensure that all aspects of Warlord's tokenomics, staking, and utility features align with evolving digital asset regulations.

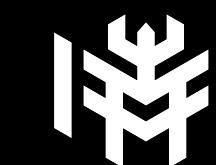
As part of our commitment to transparency and security, we will continue to engage with regulators, legal experts, and financial authorities to ensure that Warlord is positioned as a trusted and fully compliant digital asset, providing peace of mind to token holders, investors, and partners alike.



SPONSORS AND AMBASSADORS

Warlord partners with elite combat athletes who live the mentality, discipline and relentless pursuit of victory. More than ambassadors, they are active forces in the movement, driving the mission inside and outside the arena.





BRAND AMBASSADORS



Anthony Joshua: 2-time Heavyweight World Champion - Global Ambassador

AJ represents the highest level of commitment and excellence in combat sports. As a Warlord global ambassador, he brings global recognition to the movement, standing for everything the brand represents, determination, strength, and the will to push beyond limits. Warlord has previously sponsored Joshua and is currently in negotiations to secure a long-term partnership that will further strengthen his involvement in the brand.



Derek Chisora: The War Machine - Brand Ambassador

A true warrior of heavyweight boxing, Derek Chisora has built his career on grit, determination, and an unshakable fighting spirit. As a Warlord brand ambassador, he stands as a symbol of perseverance and raw power, making him an ideal representative of the Warlord mentality. Warlord has previously sponsored Chisora and his platform and is in active discussions to finalise a long-term contract that will extend his role within the movement.



SPONSORED ATHLETES



Liam Cameron: The Real-Life Rocky - Warlord-Sponsored Athlete (Exclusive Sponsorship)

Liam is a Warlord-sponsored fighter, backed directly and exclusively by the Warlord Foundation. Through this exclusive sponsorship, he has received the resources needed to train, compete, and continue his career at the highest level. His journey is a direct testament to how Warlord is providing real opportunities for fighters, ensuring that talent is never held back by financial barriers.



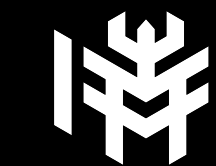
Laura Pain: The Relentless Warrior - Warlord-Sponsored Athlete (Exclusive Sponsorship)

Another recipient of Warlord Foundation support, Laura Pain represents the next generation of rising talent. Warlord is her sole and exclusive sponsor, ensuring she has the backing needed to pursue her career and elevate her presence in combat sports. Warlord is proud to play a role in her journey.



Delicious Orie: The Next Heavyweight Superstar - Warlord-Sponsored Athlete (Exclusive Sponsorship)

'Dj' is set to be the next big thing in heavyweight boxing. A fighter with undeniable potential, he is on track to become a global superstar, bringing the Warlord name into the highest levels of professional boxing. Warlord is his sole and exclusive sponsor, marking the beginning of a long-term relationship that will support him as he rises to the top of the heavyweight division.



THE WARLORD FOUNDATION IN ACTION

The Warlord Foundation is not just a concept, it is actively funding and supporting real athletes. Both Liam Cameron and Laura Pain are direct examples of how Warlord is providing tangible opportunities to fighters who may otherwise struggle to find sponsorship and financial backing.

To further solidify its impact, Warlord is in the final stages of submitting its application to the UK Charity Commission to register The Warlord Foundation as an official charitable entity under a Charitable Incorporated Organisation (CIO) structure. This status will allow us to enhance our reach, formalise funding initiatives, and expand our ability to support athletes, grassroots clubs, and communities at scale.

Following the UK registration, Warlord will pursue similar registrations in other key territories where we are active, ensuring global compliance and legitimacy as a force for change in the sports industry.



VICTORY IS FORGED IN BATTLE

Every element of the Warlord ecosystem, its foundation, tokenomics, sponsorships, staking, real-world utilities, and future expansions, is designed to create something greater than just another financial model. It is designed to empower, elevate, and redefine the way sports, finance, and community intersect.

Now, Warlord moves forward, merging cutting-edge digital infrastructure with real-world application to create the ultimate sports economy. The technology-driven ecosystem evolves with seamless financial tools, gaming, and blockchain-powered engagement, while the physical expansion establishes Warlord as a tangible force through performance-driven lifestyle, wellness, and elite training experiences. These two pillars, digital innovation and real-world dominance, converge to form a movement, redefining how athletes, fans, and investors engage with sport at every level.

The roadmap is ambitious. The execution is relentless. The commitment is absolute.

**MORE THAN A CRYPTOCURRENCY. MORE THAN
JUST A SPORTS BRAND. MORE THAN JUST
ENTERTAINMENT...**

THIS IS WARLORD. VIRTUS INVICTA.